

shannonella

GRAPHIC DESIGNER

172 davis avenue
white plains, new york
914.263.3656
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experience

Graphish Studio, Stamford, Connecticut, 1999 - Present

Creative Director/Graphic Designer

- Create original designs and compositions for promotional and marketing materials, logo design, packaging, and web design
- Oversee day to day client relations from concept and strategy through to finished product
- Provide strategic counsel to clients on creative and production initiatives
- Coordinate with printing vendors, photographers and suppliers
- Specializing in print design
- Award winning design for The Chemistry of Cointreau Promotional Kit

Select Client List:

PEZ	Maybelline	Johnson & Johnson
Clairol	Tetley	Target
Dove	Nickelodeon	Ebay

Nella Creative Group, White Plains, New York, 2005 - present

Owner/Designer

- Translate subject matter into concrete design for promotional materials and sales collateral
- Design logos, brochures, and presentation material while managing timeline and budget
- Design custom invitations and event planning collateral for weddings, bridal showers, baby showers, and birthdays

education

Purchase College, School of Art and Design, Purchase, New York

Bachelor of Fine Arts, Graphic Design, May 1999

GPA: 3.3

Dean's List

computer skills

Proficient in Adobe Illustrator, Photoshop, InDesign, QuarkXPress
Experience in Adobe GoLive, Dreamweaver and Flash